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|  | Executive, career, and life coach who brings "real world" business and co-active coaching experience to inspire her clients to unleash their inner leader. Dana’s mission is to help her clients transform their lives and open up to their full potential with passion and confidence. Dana works with her clients to make radical change, inspiring them to create their own unique brand of purpose and impact.  Experience  **President and Owner (6/11 – present) Life Flow Coaching, LLC (Minneapolis, MN)**   * Transformative co-active coaching and leadership development for entrepreneurs, executives, and individuals. Supports clients through radical change, to bring their bigger game and create their larger purpose in the world. Facilitates discovery of clients personal “why”, empowering that in their leadership, to innovate and transform themselves and their impact from good to great. Client and employment experiences include: Pathways, DLA Piper, and board positions at BreathLogic, ICF MN, and various other organizations.   **Director, Judicial Development Group** **(6/04 – 3/12) Thomson Reuters (Eagan, MN)**   * Responsible for Judicial products and tools to support the U.S. Law firm business, with a combined $10 million annual project portfolio. Responsible for a staff of 125, spanning the spectrum of software design, build, and support. Set standards and provided work direction for staff in Eagan, MN, USA, and Bangalore, India. * Technology Director responsible for $50million program to deliver redesigned editorial tools and processes. The project has been a source of innovation, delivering a technology platform which was chosen as the standard globally across Thomson Reuters. As a change agent, the project team has embraced an agile development approach to foster collaboration across business and technology, including a major remote technology team located in Bangalore India.   **Director, eCommerce Development (9/00 – 6/04) BestBuy.com (Richfield, MN)**   * Directed technology staff responsible for Bestbuy.com website. Provided leadership to a team of 125, with responsibility for all aspects of the Software Development organization, to support a $20 million annual project portfolio. * Program Leader for $2million holiday readiness initiative to deliver 500% scalability improvements under aggressive time constraints for the [www.bestbuy.com](http://www.bestbuy.com) website. The team over-achieved all goals and resulted in a very successful holiday season for this major internet e-tailer. * Responsible for the development and support of the Musicland websites of Samgoody.com, Suncoast.com, Mediaplay.com.   Experience (cont’d)  **Site Development Manager, eCommerce**, **(8/85 – 9/00) Fingerhut Companies (Edina, MN)**  **Project Manager,**  **Manager, Telemarketing Technology Planning & Support,**  **Programmer Analyst**   * Managed a staff of 85 technologists responsible for ecommerce platforms www.atomicliving.com and www.myjewelry.com. Managed development of internal website for order entry and customer service. * Managed a project team of systems leads and contractors to support Y2k (Year 2000) software remediation of 75 major software systems. * Developed and Managed 25 employees to support 6 Telemarketing Call Centers nationally. Implemented a $9 million automated outbound telemarketing management system and all related computer infrastructure. * Software development of Fingerhut Marketing systems, including design, development, testing, and implementation.   **Systems Analyst Programmer (1982 – 1985) First Bank Systems (St. Paul, MN)**   * Responsible for design, development, and software support of several bank financial systems.   Education/Training  B.A. Business Management Bethel College, Arden Hills, MN (1996)   * Graduated Cum Laude, GPA 3.93   Training and Certifications:  Professional Leadership Training, Coaches Training Institute, San Rafael, CA (2012)  Professional Coaches Training, Coaches Training Institute, San Rafael, CA (2011)  Scrum Master Certification, Winnow Management, Eagan, MN (2010)  Effective Communication and Human Relations, Dale Carnegie, Edina, MN (2008)  ITIL Certification, Pink Elephant, Eagan, MN (2004)  Project Management Professional (PMP) Certification, PMI (1999)  Member:  Minnesota Coaches Association  International Coach Federation  Institute of Coaching Professional Association, McLean/Harvard Medical School  Horizon 100 |